Ready to take your brand further?

Explore Now ▷▷

SOCIAL MEDIA MANAGEMENT

"You Know the Power of Social Media, We Know How to Use It!"

WHAT IS SOCIAL MEDIA MANAGEMENT?

Social media; In the most general sense, it is a digital platform where simultaneous information sharing is followed, with the ease of user and communication speed brought by new generation web technologies. Social media empowers brands and companies for those who use it wisely. Social media presence enables a brand to be active on social media platforms such as Facebook, Twitter, Linkedin and more.

BRAND PROMOTION

Brand promotion is our core business in social media management. Working with us will be the most effective way to promote your brand across all channels, not just on well-known networks like Facebook, Twitter, Google+. We will provide you with the opportunity to promote other channels such as Linkedin, Youtube, Instagram.

UPGRADE YOUR PERFORMANCE

With your brand becoming a well-known and trusted brand on social media, your buying and selling performance in your industry will increase. The purpose of social media management is to reach the right audience and organize the public relations section.

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YOUR CULTURE IS YOUR BRAND

VIDEOGRAPHY

Video Production That Best Describes Your Brand or Product!

Telling a story has never been easier. We prepare explanatory animations, educational presentations, whiteboard animations, product or service demonstrations for you!

Custom Logo Video For Your Brand

We Provide You Deluxe Quality Service With Our 50+ Templates!

Narrator Videos

Intro videos for YouTube, explainer animations, animated typography, promotional videos for products and services, music visualizers, slideshows for wedding or travel, mobile app promotions, event invitations, corporate presentations, infographics and many more. we offer.

PROFESSIONAL PHOTOGRAPHY

With the digitalizing world, the need for professional photography has increased. It has become mandatory for brands to work with experts in their fields in order to show themselves on digital channels.

"We are at your side with our various services to represent your brand in the best way digitally. Our professional photography service is one of them. We take photos according to your needs with our state-of-the-art equipment. We highlight every detail of your brand with our professional photography service.

DIGITAL MARKETING (GOOGLE,META)

With the developing technological conditions, traditional marketing has left its place to digital marketing. Digital marketing tools include channels with internet connection such as search engines, social media, mobile applications. Today, every area with an internet connection has become used for advertising and marketing. While serving the companies we work with, we ensure that the brand reaches its potential target audience in the shortest time and in the most effective way with the right digital marketing strategies. By measuring advertising performance in digital marketing, we conduct specific studies for the target audience.

Although it is possible to advertise on many search engines, Google remains by far the most used search engine. For this reason, since Google advertising covers a very important part of digital marketing, we provide this service to the companies we work with.

One of the indispensable elements of the digitalized world is undoubtedly social media. Facebook and Instagram, which are the most used social media platforms, have become a very productive area for advertisers. We provide Meta Advertising services for the needs of the brands we work with, and ensure that they reach their potential customers as soon as possible.

SEO

Search Engine Optimization, a sub-branch of digital marketing, is making websites suitable for easy understanding and crawling with targeted keywords in search engines. Thus, traffic is drawn to the website on the specified keywords.

Search engine optimization is one of the most important sources of visitors and potential customers for websites. To rank higher in the search engine with targeted keywords; It has brought digital competition among companies selling similar products.

The purpose of SEO is to rank the website higher in Google and similar search engines. With the developing Digital Marketing conditions, SEO experts are working on attracting more qualified visitors rather than aiming at attracting visitors to the website. Therefore, the need of brands for SEO experts is increasing.

As Deluxe Digital Solutions, we bring your brand's services or products together with your target audience in the most efficient way and as soon as possible with our SEO service.
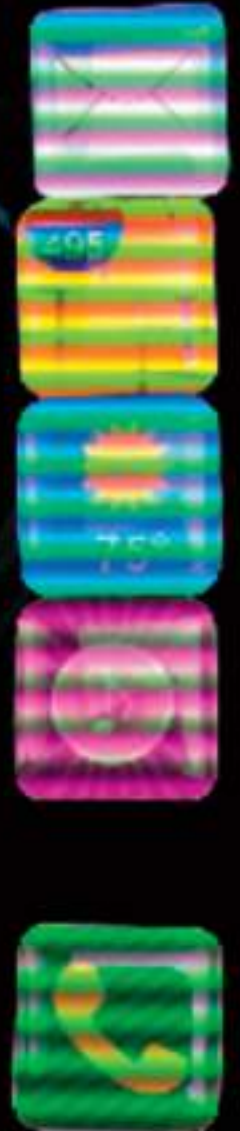
WEB DEVELOPMENT

WHAT WE DO?

- Buying a Private Domain for You
- Hosting purchase
- Custom theme production for you
- Opening e-mail addresses
- Creation of pages
- Adding the slider
- Creating the contact page
- Adding photos and galleries
- Content entry (Turkish and English)
- Adding social media buttons
- Adding Google Maps
- Google Analytics record
- Monthly report
- Meta SEO keywords
- 1 month of Google Adwords advertising

APP DEVELOPMENT

We develop mobile applications for your needs while representing your brand digitally. Together with our expert staff, we use our experience by producing high-efficiency, quality and user-friendly applications for your projects. We design carefully prepared interfaces that will carry your digital visibility to a different dimension and comply with current design trends.

ON-DEMAND DEVELOPMENT

If we take a closer look at the term 'digitalization', we can define it as the conversion of analog signals to data. This new data produced can be digitally copied indefinitely. Therefore, accessibility is important in digital.

According to the free market concept, what determines the price is a matter of supply and demand. In the 'On Demand' model used in digital, demand can be explained as accessibility, while supply can be explained as serving this demand. The benefit of this model is that we can access the resource we need, whenever we want, in the amount we want.

As Deluxe Digital Solutions, we provide 'Software Development Services on Demand' by producing platforms that can be easily accessed by potential customers in line with the needs of your brand.

LMS SYSTEMS

"Stand out from your competitors with a system tailored to the expectations of your target audience."

The Newest Representative of Modern Education, Deluxe Digital Solutions Online Education Software.

- **Secure E-commerce Interface**
- **Digital Education Module**
- **Digital Exam Module**

RESTAURANT POS

We offer POS software service that you can easily follow the daily business process of your business. Day summary, sales and collections are with you with features including advanced reports and analysis!

HRM ATTENDANCE SYSTEMS

HRM is known as 'Human Resource Management'. The purpose of Human Resources Management covers all of the material and moral conditions that affect the recruitment process of the employees and their performance at work. A correct human resources management has become the need of every company today. Understanding the employees correctly, providing the necessary conditions, identifying the needs and taking action accordingly are the building blocks of a healthy HR management.

With the HRM Participation Systems service we provide, we enable you to make your company's HR management practical, organized, fast and powerful.

ERP SYSTEMS

Enterprise Resource Planning (ERP) is a type of software developed for organizations to manage their daily business activities. This software covers processes such as accounting, purchasing, risk management, project management, and enables the data flow between these processes to be carried out quickly. ERP is indispensable for businesses today.

With our ERP Systems service we provide to institutions; We allow you to transparently evaluate all aspects of production, financial and logistics management. We ensure the perfection of business and data flow with integrated systems.

Deluxe Digital
Solutions

We are a team where quality comes to life.

We provide web design, software development, production, seo, social media management, mobile application and consultancy services in Cyprus and Turkey.

Design
% 100

Web Development
% 100

Social Media Management
% 100

App Development
% 100

IT Solutions
% 100

Target-oriented and personalized designs

Our team, which has been providing Web Design services under the roof of Technology and Computer Systems since 2018, continues its activities under the name of Deluxe Bilişim as of August 2018. Today, Deluxe Bilişim applies Web-based technologies, which are used as a method of both prestige and profit for companies, for you.

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MENU CYPRUS

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